



# Community Partner Toolkit

## A Note to Our Partners

Many local, independently owned restaurants in Central Indiana need our support now. They are experiencing loss of business due to policies targeting our immigrant neighbors.

Our City, Our Table, a campaign from Immigrant Welcome Center, invites you to pull up a chair to experience at our diverse culinary scene: choose local, try something new, and come back often.

We invite you to partner with us to spread the word about this campaign that supports these local businesses and encourages the community to try something new and come back often.

Thank you for supporting this campaign and for your commitment to making our communities welcoming to ALL immigrant neighbors.

## Messaging Guidelines

While you are free to use any of the ready-made materials in this toolkit, we ask that you:

- Do not remove/edit the campaign logo or phrases included on the graphics. You may update the quotes.
- Use the provided palette of colors.
- Do not use “the” before Immigrant Welcome Center in your copy.

Please see the brand guidelines for Our City, Our Table at the link below.

[Full Brand Guidelines](#)

## Newsletter and WhatsApp Copy

Whether you connect with your community through a newsletter or a group chat on WhatsApp, we’ve provided some suggested copy about the campaign.

*Many independently owned restaurants in Central Indiana that help give our communities character have been affected by policies targeting our immigrant neighbors.*

*Our City, Our Table, an initiative from Immigrant Welcome Center, encourages you to visit and enjoy the diversity of Central Indiana’s culinary scene. Check out their suggested list of restaurants. Pull up a chair and enjoy something new!*





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## Social Media Assets and Logos

You can find ready-to-use and editable graphics to use on your social media platforms. Feel free to replace images with your restaurant's or organization's images, and add your logo.

### IWC Handles

Facebook: @immigrantwelcomecenter  
Instagram: @iwcindy  
LinkedIn: @immigrant-welcome-center

Graphics: [Canva Link](#)

Logos: [Download Here](#)

Hashtag: **#OurCityOurTable**

Website: <https://bit.ly/3WhAYCc> (Use this link)

### Sample Social Media Copy

- The hospitality industry is key for preserving traditions, creating jobs, and supporting our local economy. Our City, Our Table reminds us to support locally owned restaurants that may be facing uncertainty due to current policies. Try something new or revisit one of your favorites. #OurCityOurTable*
- Our City, Our Table, a campaign from @ImmigrantWelcomeCenter, encourages you to visit and enjoy the diversity of Central Indiana's culinary scene. Check out their suggested list of restaurants. Pull up a chair and enjoy something new! #OurCityOurTable*
- Many businesses like restaurants have been affected by policies and ICE activity. One way we can support these local, independent business owners is by sharing a meal at one of the many restaurants across Central Indiana. Check out the list to find your next favorite table: [LINK](#). #OurCityOurTable*



## Printable Flyer

If you would like to show your support as Our City, Our Table participate or want to promote this awareness campaign with your community, please see the below link for a printable flyer.

Printable Flyer: [Canva Link](#)

